



SOUTH DIVISION CORRIDOR PUBLIC RETAIL & HOUSING PREFERENCES SURVEY

1. What is your connection to the South Division Avenue Corridor?

- | | |
|---|---|
| <input type="checkbox"/> Current resident | <input type="checkbox"/> Employed within the Corridor |
| <input type="checkbox"/> Former resident | <input type="checkbox"/> Business owner within the Corridor |
| <input type="checkbox"/> Prospective resident | <input type="checkbox"/> Other |

RETAIL QUESTIONS:

2. How frequently do you shop or dine out in the Corridor?

- | | |
|--|--|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Occasionally, once per week or less |
| <input type="checkbox"/> Multiple times per week | <input type="checkbox"/> Never |

3. If you do shop or dine out in the Corridor, why?

- | | |
|--|--|
| <input type="checkbox"/> Accessibility by car | <input type="checkbox"/> Proximity to work or school |
| <input type="checkbox"/> Accessibility by public transit | <input type="checkbox"/> Selection of goods/services |
| <input type="checkbox"/> Familiar stores/business owners | <input type="checkbox"/> Other |
| <input type="checkbox"/> Proximity to home | |

4. Where do you typically shop for everyday convenience items (groceries, drugstore items, etc.)? Please indicate both store names and general locations.

5. Where do you typically shop for comparison shopping items (clothing, furniture, etc.)? Please indicate both store names and general locations.

6. Where do you typically dine out? Please indicate general locations.

7. Generally, what type of retail uses would you like to see in the corridor?

- | | | |
|--|---|---|
| <input type="checkbox"/> Bakeries | <input type="checkbox"/> Dry cleaners/laundry | <input type="checkbox"/> Pet stores |
| <input type="checkbox"/> Banks/credit unions | <input type="checkbox"/> Electronics stores | <input type="checkbox"/> Pharmacies/health stores |
| <input type="checkbox"/> Big box retailers | <input type="checkbox"/> Fitness centers | <input type="checkbox"/> Restaurants – fast casual |
| <input type="checkbox"/> Bookstores | <input type="checkbox"/> General merchandise | <input type="checkbox"/> Restaurants – fast food |
| <input type="checkbox"/> Clothing stores | <input type="checkbox"/> Grocery stores | <input type="checkbox"/> Restaurants – full service |
| <input type="checkbox"/> Convenience stores | <input type="checkbox"/> Hair/nail/skin care salons | <input type="checkbox"/> Sporting goods |
| <input type="checkbox"/> Discount stores | <input type="checkbox"/> Home goods, furnishings | <input type="checkbox"/> Others: _____ |

8. For what sort of goods or shopping do people have to leave the corridor to obtain?
- | | | |
|--|---|---|
| <input type="checkbox"/> Bakeries | <input type="checkbox"/> Dry cleaners/laundry | <input type="checkbox"/> Pet stores |
| <input type="checkbox"/> Banks/credit unions | <input type="checkbox"/> Electronics stores | <input type="checkbox"/> Pharmacies/health stores |
| <input type="checkbox"/> Big box retailers | <input type="checkbox"/> Fitness centers | <input type="checkbox"/> Restaurants – fast casual |
| <input type="checkbox"/> Bookstores | <input type="checkbox"/> General merchandise | <input type="checkbox"/> Restaurants – fast food |
| <input type="checkbox"/> Clothing stores | <input type="checkbox"/> Grocery stores | <input type="checkbox"/> Restaurants – full service |
| <input type="checkbox"/> Convenience stores | <input type="checkbox"/> Hair/nail/skin care salons | <input type="checkbox"/> Sporting goods |
| <input type="checkbox"/> Discount stores | <input type="checkbox"/> Home goods, furnishings | <input type="checkbox"/> Others: _____ |

9. What sort of shopping can people do in the corridor, but would like to have more/better choices?
- | | | |
|--|---|---|
| <input type="checkbox"/> Bakeries | <input type="checkbox"/> Dry cleaners/laundry | <input type="checkbox"/> Pet stores |
| <input type="checkbox"/> Banks/credit unions | <input type="checkbox"/> Electronics stores | <input type="checkbox"/> Pharmacies/health stores |
| <input type="checkbox"/> Big box retailers | <input type="checkbox"/> Fitness centers | <input type="checkbox"/> Restaurants – full service |
| <input type="checkbox"/> Bookstores | <input type="checkbox"/> General merchandise | <input type="checkbox"/> Restaurants – fast casual |
| <input type="checkbox"/> Clothing stores | <input type="checkbox"/> Grocery stores | <input type="checkbox"/> Restaurants – fast food |
| <input type="checkbox"/> Convenience stores | <input type="checkbox"/> Hair/nail/skin care salons | <input type="checkbox"/> Sporting goods |
| <input type="checkbox"/> Discount stores | <input type="checkbox"/> Home goods, furnishings | <input type="checkbox"/> Others: _____ |

10. What are your desired neighborhood outcomes, as they relate to retail revitalization?

11. Are there specific opportunity sites/areas where you would like to see future retail reinvestment or redevelopment?

HOUSING QUESTIONS:

12. Why did you choose to live here?
- | | |
|--|---|
| <input type="checkbox"/> Access to transportation networks | <input type="checkbox"/> Quality of housing stock |
| <input type="checkbox"/> Convenience to work or school | <input type="checkbox"/> Affordable housing costs |
| <input type="checkbox"/> Nearby amenities | <input type="checkbox"/> Proximity to schools or churches |
| <input type="checkbox"/> Personal/family reasons | <input type="checkbox"/> Other: _____ |

13. Generally, what type of housing would you like to see in the corridor?
- | | |
|---|---|
| <input type="checkbox"/> Single-family detached homes | <input type="checkbox"/> Senior housing |
| <input type="checkbox"/> Townhomes / rowhomes | <input type="checkbox"/> Supportive housing |
| <input type="checkbox"/> Market-rate multifamily apartments | <input type="checkbox"/> Others: _____ |
| <input type="checkbox"/> Rent-restricted multifamily apartments | |

14. Are there housing types that are difficult to find in the neighborhood?
- | | |
|---|---|
| <input type="checkbox"/> Single-family detached homes | <input type="checkbox"/> Senior housing |
| <input type="checkbox"/> Townhomes / rowhomes | <input type="checkbox"/> Supportive housing |
| <input type="checkbox"/> Market-rate multifamily apartments | <input type="checkbox"/> Others: _____ |
| <input type="checkbox"/> Rent-restricted multifamily apartments | |

15. Are you aware of any other unmet housing needs?

16. How much would you be willing to spend to purchase new single-family detached housing in the Corridor?

<input type="checkbox"/> Less than \$100,000	<input type="checkbox"/> \$150,000-\$174,999	<input type="checkbox"/> \$225,000-\$249,999
<input type="checkbox"/> \$100,000-\$124,999	<input type="checkbox"/> \$175,000-199,999	<input type="checkbox"/> \$250,000 or more
<input type="checkbox"/> \$125,000-\$149,999	<input type="checkbox"/> \$200,000-\$224,999	

17. How much would you be willing to spend per month to rent new multifamily attached housing in the Corridor?

<input type="checkbox"/> \$600-\$699	<input type="checkbox"/> \$900-\$999	<input type="checkbox"/> \$1,200-\$1,299
<input type="checkbox"/> \$700-\$799	<input type="checkbox"/> \$1,000-\$1,099	<input type="checkbox"/> \$1,300-\$1,399
<input type="checkbox"/> \$800-\$899	<input type="checkbox"/> \$1,100-\$1,199	<input type="checkbox"/> \$1,400 or more

18. If you live outside of the Corridor, would you consider moving to the neighborhood if housing at your desired price points existed (as you indicated in questions 16 and 17)?

<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Already live here
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19. From your perspective, where do new residents come from? Other parts of the City, suburbs, other cities/states, other countries?

20. From your perspective, who moves out of the neighborhood? Why do they leave? To where do they move?

21. What are your desired neighborhood outcomes, as they relate to residential revitalization?

22. Are there specific opportunity sites/areas where you would like to see future residential reinvestment or redevelopment?

DEMOGRAPHIC QUESTIONS (for market analysis purposes only):

23. Please indicate your gender:

<input type="checkbox"/> Male	<input type="checkbox"/> Female	<input type="checkbox"/> Prefer not to answer
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24. Please indicate your ethnicity:

<input type="checkbox"/> Asian	<input type="checkbox"/> Hispanic or Latino	<input type="checkbox"/> White
<input type="checkbox"/> Black or African American	<input type="checkbox"/> Native American/Alaskan Native	<input type="checkbox"/> Two or more ethnicities
		<input type="checkbox"/> Prefer not to answer

25. What is your current annual household income?

- | | | |
|--|--|---|
| <input type="checkbox"/> Under \$10,000 | <input type="checkbox"/> \$40,000-49,999 | <input type="checkbox"/> Over \$150,000 |
| <input type="checkbox"/> \$10,000-19,999 | <input type="checkbox"/> \$50,000-74,999 | <input type="checkbox"/> Prefer not to answer |
| <input type="checkbox"/> \$20,000-29,999 | <input type="checkbox"/> \$75,000-99,999 | |
| <input type="checkbox"/> \$30,000-39,999 | <input type="checkbox"/> \$100,000-149,000 | |

26. How long have you lived at your current residence?

- | | | |
|---|--------------------------------------|--|
| <input type="checkbox"/> Less than 1 year | <input type="checkbox"/> 6-10 years | <input type="checkbox"/> Greater than 15 years |
| <input type="checkbox"/> 1-5 years | <input type="checkbox"/> 11-15 years | |

27. What best describes your current residence?

- | | | |
|---|---|---|
| <input type="checkbox"/> Single-family home | <input type="checkbox"/> Multifamily building | <input type="checkbox"/> Townhome/rowhome |
|---|---|---|

28. Do you currently own or rent?

- | | |
|------------------------------|-------------------------------|
| <input type="checkbox"/> Own | <input type="checkbox"/> Rent |
|------------------------------|-------------------------------|

29. How many people currently live in your household (including yourself)?

- | | | |
|----------------------------|----------------------------|---|
| <input type="checkbox"/> 1 | <input type="checkbox"/> 4 | <input type="checkbox"/> More than 6 |
| <input type="checkbox"/> 2 | <input type="checkbox"/> 5 | <input type="checkbox"/> Prefer not to answer |
| <input type="checkbox"/> 3 | <input type="checkbox"/> 6 | |

30. What is the current composition of your household?

- | | |
|--|--|
| <input type="checkbox"/> Live by yourself | <input type="checkbox"/> Live with your children |
| <input type="checkbox"/> Live with others not a part of your family | <input type="checkbox"/> Live with your parents |
| <input type="checkbox"/> Live with a spouse or partner | <input type="checkbox"/> Live with adult children |
| <input type="checkbox"/> Live with a spouse or partner and your children | <input type="checkbox"/> Live with extended family members |
| | <input type="checkbox"/> Prefer not to answer |

31. What is your current employment status? Check all that apply.

- | | |
|---|--|
| <input type="checkbox"/> Employed full-time | <input type="checkbox"/> Not employed and not looking for work |
| <input type="checkbox"/> Employed part-time | <input type="checkbox"/> Homemaker |
| <input type="checkbox"/> Not employed, but looking for work | <input type="checkbox"/> Retired |
| <input type="checkbox"/> Full-time student | <input type="checkbox"/> Prefer not to answer |
| <input type="checkbox"/> Part-time student | |

32. If employed or enrolled in school, how far do you travel to get to work or school?

- | | | |
|--|--|--|
| <input type="checkbox"/> 0-15 minutes | <input type="checkbox"/> 31-45 minutes | <input type="checkbox"/> Greater than 1 hour |
| <input type="checkbox"/> 16-30 minutes | <input type="checkbox"/> 46-60 minutes | |

33. If employed or enrolled in school, by what means of transportation do you travel to work?

- Walk/bike
- Car/carpool
- Public transportation